
DISTINCTIVE HOMES GROUP

LOGO USAGE GUIDE

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LOGO VARIATIONS

There are three different types of the logos, each with four different colors to choose from.

DISTINCTIVE
HOMES GROUP

DHG

DISTINCTIVE HOMES GROUP

* ONLY use if the other two logos will not work for the piece.

LOGO MEASUREMENTS

The logo's elements are all grouped together, if at any point the logo is ungrouped make sure the following measurements are met. The fonts used are Arial Regular and Arial Black.



LOGO COLORS

The logo color variations are based on the brand colors and tested on a color contrast analyzer for accessibility. The logo's color contrast is larger than or equal to the 3:1 ratio and meets the contrast requirement.

